

# Kromite Forecasting Services



## You will gain insights from our forecasting process.

We will identify specific risks that can be managed and opportunities that are actionable to maximize the value of your assets. We will not only provide a forecast, but also will inform your marketing, market research, and R&D planning of where they may want to focus efforts to win in your markets through insights uncovered in our valuation methodology.

## Forecasting Services for Drugs in Development & Marketed Products

### Comprehensive Product and Market Forecasting Capabilities

- Point, Scenario, and Range based forecasts
- Patient, Script, Days of Therapy, and Standard Units based forecasts
- Deterministic, Probabilistic, Static and Dynamic (simulated patient flow) methodologies
- Segmentation by Patient and/or Physician Type, Geography, Line of Therapy, class of drug treatment, and across therapeutic indications
- Customized to build and align financial, resource and capacity planning models
- Determination and clear articulation of value drivers and assumptions: market landscape, unmet needs, product differentiation, pricing and market access

## Kromite is highly experienced, fast & flexible.

Kromite Forecasting expertise will provide customized valuations of your drugs regardless of your company's desired approach, methodology, or stage of life cycle. We create customized forecasts for your assets, facilitate cross-functional meetings to identify scenarios and uncertainties, and can provide forecasting best practices training for your organization. Whether you require additional forecasting expertise, an independent view of valuations, or simply need extra experienced forecasting help, Kromite will deliver in a fast and flexible way.

